

# Charleston Upper Peninsula Initiative

An innovative community planning effort focused on responsible growth in the upper east area of the peninsula.



**3,138**  
PEOPLE  
**1,314**  
HOUSING  
UNITS

QUICK FACTS

**865**  
ACRES  
**73%**  
AFFORDABLE  
HOUSING



## VISION STATEMENT

Our vision is for the Upper Peninsula area to become a progressive model for sustainable urbanism – that is, a vibrant place where people want to live, work and play because of its unique and local character and strong emphasis on smart development, sustainability, resiliency, affordability, health and mobility.

## WHY

**The Upper Peninsula Initiative was formed to help promote thoughtful, sustainable growth of the area.** Charleston's Upper Peninsula is transitioning from its heavy industrial and commercial roots to modern workplaces, retail, restaurants and dense housing. It is a place where locals go to live, work and play because of its unique character, corridor of high-tech businesses and local flavor.

The area has been selected due to its important location, its recent increase in development activity, and its projected exponential growth. This area is ideal for expanding beyond conventional planning methods and utilizing a new innovative planning approach called EcoDistricts - a proven success in many other cities.

## ECODISTRICTS FRAMEWORK

The Upper Peninsula Initiative is utilizing the innovative EcoDistricts Planning Framework™ that encourages sustainable practices through participation and commitments from residents, businesses, nonprofits and government in order to thoughtfully weave together community assets with creative ideas and innovative projects to build a strong sense of place and vibrant, lasting community.



## EXAMPLE PROJECTS

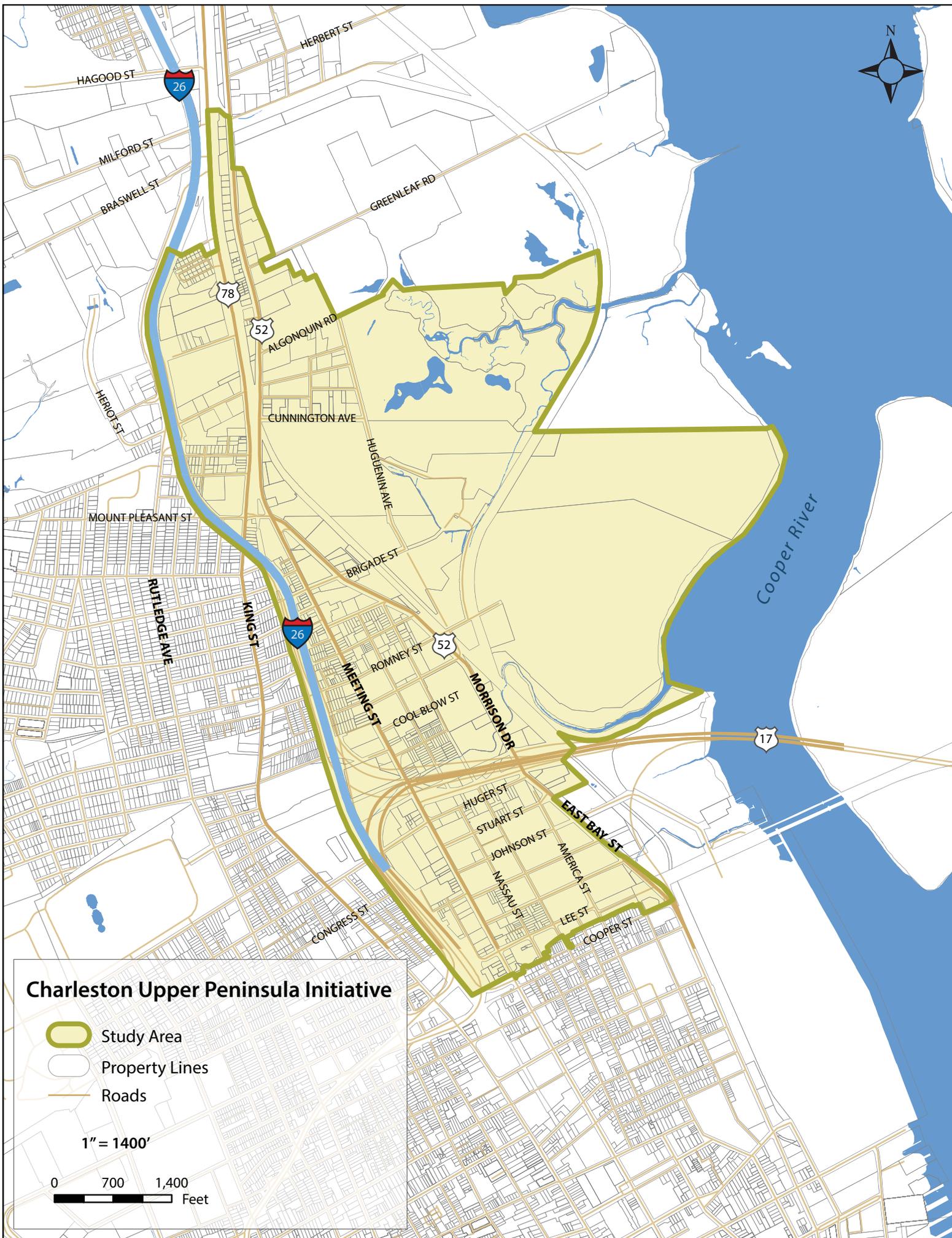
Affordable Housing Options ■ Innovative Building Design ■ Energy Efficiency ■ Bike + Pedestrian Mobility ■ Urban Food Production ■ Car + Bike Shares ■ Smart Grid Energy ■ Public Art + Community ■ Parks + Green Spaces ■ Stormwater Management ■ Materials Reuse

## LEADERS OF THE EFFORT

A diverse group of stakeholders make up a Steering Committee which guides the implementation of the initiative and shapes the plan. Stakeholders include residents, business owners, non-profit organizations, developers and government who all work together.

## GET INVOLVED

These types of planning initiatives work best when a diverse group of people in the community invest their time and expertise towards its success. **JOIN US!**



### Charleston Upper Peninsula Initiative

-  Study Area
-  Property Lines
-  Roads

1" = 1400'

